



**Committee on Student Communication – Meeting minutes
Friday, January 17, 11:00 a.m., 455 Student Center West**

Members Present

Bryce McNeil (Director, Student Media), Wakesha Henley (Business Coordinator, Student Media), Danny Varitek (*The Signal* Editor-in-Chief), Anna Sandy (*New South* Editor-in-Chief), Meredith Pruden (Graduate student at-large), Alexandria White (Neo Network General Manager), Jody Brooks (faculty member, College of Arts & Sciences)

Members Absent

Cayce Tiedemann (*Underground* Editor-in-Chief), Jeannie Barrett (ex-officio), Moraima Ivory (faculty member, College of Arts & Sciences), Mabel Padilla (Undergraduate student at-large), Boyd Beckwith (Senior Director, Student Center), Raina Morris (Album 88 General Manager)

Guest(s)

Katherine Flores, sitting in for Raina Morris

Call to order

Bryce McNeil called the meeting to order at 11:10 a.m.

FY2020 Budget Presentation

Bryce spoke briefly about the allocation for the Media Fee Council and noted that there was a \$1,000 increase from the previous year. He opened the floor to discussion about how the six media budgets might be modified to account for this. Danny suggested advertisement and Bryce suggested travel or registration for the national Fall media convention in Atlanta (College Media Association/Associated Collegiate Press). The leaders present agreed to talk with Bryce prior to the February 28 meeting to finalize a draft for each organization in preparation for the March 6 presentation to the Student Activity Fee Committee.

Bryce reported the new structure of Student Success but noted that the impact on the CSC had not yet been determined. Bryce confirmed the hard deadlines for interviewing student media heads for the FY21 school term. All applications were to go live on February 7 and interviews were scheduled for the February 28 meeting. Bryce added that additional dates would be discussed only in the event the Committee deemed it necessary.

Media Head Updates

The Signal- Danny reported that the organization have received a significant loss of staff in the last few months, including three resignations from stipend positions. Many of the students resigned to focus fully on recently received internships. He was in the process of filling those positions internally.

Album 88- Katherine reported on Raina's behalf. She reported that the staff was preparing for WRASFest 2020 and they had a full list of eight performers solidified. Wakesha was working with Raina to procure and finalize contracts with these acts. The contract with the venue (The Bakery) was complete. The event was scheduled for March 28.

NEON- Alex reported that there have been some changes in the staff leaders. The website is up and running but has not been as successful due to the lack of marketing. Danny congratulated her on an amazing job with their Instagram and how it is updating daily.

New South- Anna reported that the staff was preparing for the spring issue. They were having trouble working out contract issues with Sheridan. It was unlikely the issue would be ready for the Association of Writers and Writing Programs in San Antonio, TX. The staff was preparing for the event and to create interest in their national writing contest.

Underground- Bryce reported in Cayce's absence that they have had great success with their reading at the Troy Moore library, with over 50 students in attendance ranging from Freshman to Seniors. The Fall issue initially included misprints and Cayce was working with BookLogix (the printer) to get additional copies to account for this error.

Other Business/Announcements

The meeting was adjourned at 12:05 p.m. The next meeting was scheduled for February 28, 2020 at 455 Student Center West at a time to be determined. Media Head interviews were scheduled for this time.