



Committee on Student Communication – Meeting minutes
Friday, October 19, 2018, 11:00 a.m., Room 225, CAS Event Center

Members Present

Anna Sandy (*New South* Editor-in-Chief), Boyd Beckwith (Senior Director, Student Center), Katie Leaman (GSTV General Manager), Grace Aldis (*Underground* Editor-in-Chief), Bryce McNeil (Director, Student Media), Kenleigh Watkins (Album 88 General Manager), Meredith Pruden (General student at-large), Danny Varitek (*The Signal* Editor-in-Chief), Jody Brooks (faculty, at-large)

Members Absent

Jeannie Barrett (ex-officio), Faculty, Communication (vacant), Graduate student at-large (vacant), Digital Media Group General Manager (vacant), Undergraduate student, at-large (vacant)

Guest(s)

Wakesha Henley, Student Media Business Coordinator, Rebecca Bates, Production Editor, *Underground*

Call to order

Boyd Beckwith called the meeting to order at 11:08 a.m.

CSC Bylaws

Boyd reviewed the proposed changes to the bylaws discussed at the previous meeting and proposed for review. Meredith motioned to accept the bylaws as presented, Anna seconded. The motion passed unanimously.

Modern Media Conference 2019

Bryce presented a draft of a Call for Presentations for the Committee to consider and opened the floor for suggested revisions and additional ideas.

Meredith and Anna both suggested that any calls be posted no later than seven months prior to MMC 2019, with Anna favoring a January posting with May 1 as a specific deadline for accepting proposals. The Committee agreed that if proposals were lacking, one extension to this deadline would be acceptable.

Bryce suggested several organizations to approach for collaboration on the event, such as Spotlight and the Creative Media Industries Institute. Boyd called attention to the Spotlight speaker suggestion form and noted that it would be a great avenue for CSC members to suggest speakers that would fit for MMC. Meredith also noted the recent Democracy Day event from the Communication department and suggested it might fit within MMC. Anna and Grace also suggested coordinating with English department efforts for the National Day on Writing.

Bryce agreed to reach out to department chairs to gauge their interest in collaboration.

Podcasting

Bryce introduced the topic of podcasting across multiple Student Media groups. Kenleigh stated her goal to have Album 88 develop podcast-exclusive content for the WRAS-HD2 channel, with 15 shows as a preferred final target. However, she believed that starting out with five shows would be the best approach. Jody

suggested that professor content would be another possibility, specifically noting that podcasting classes were being taught within by creative writing professors on campus.

Bryce added that syndicated programming could fill content gaps if student programming was slow to develop. Danny agreed with the proposal of putting all Student Media podcasts in one area rather than on separate platforms. Kenleigh suggested the most accessible platforms, such as Libsyn.

Media Head Updates

The Signal- Danny reported that the paper's 85th anniversary issue was published, featuring a guest column from 1989-90 Editor-in-Chief Mike Billips and each section featured a theme corresponding to the anniversary. He reported that distribution remained an issue as he estimated that the staff was only reaching 50% of the desired distribution sites. The team was recruiting for the position of distribution manager. *The Signal* office was hosting a media mixer later on the day of the meeting.

Album 88- Kenleigh reported that the staff would be participating in both the Little Five Points and Georgia State Homecoming parades, the former of which would also involve WREK and SCAD-Atlanta's online radio station. The staff was still debating preferred locations and times for WRASFest.

GSTV- Katie reported that the staff was still working on rebranding projects, with an external designer working on logos and Danny working on a new website. The news and sports teams were steadily producing content with full episodes of *Panther Report* as a regular part of the schedule again. She was hoping to develop "How-to" guides for audio to go with the video equipment "how tos." Three film projects from the Production team were set to premiere on December 7th in Cinefest.

New South- Anna reported that the next issue had been sent off to the printers after minor difficulties with cover art were resolved. The staff was hoping to have the issue ready for a November 2 reading at JavaVino. The public was welcome to attend the reading and costumes were encouraged as it would be two nights after Halloween. The New York Public Library purchased the entire back catalog of *New South* issues for its archive.

Underground- Grace reported the call for submissions for the most recent issue attracted 50 submissions on the deadline day alone with over 150 submissions overall. She and Rebecca set the goal to send the issue to printers on October 29. The staff had decided on prose selections at that point with poetry and art remaining. Due to a lack of volunteers, Grace and Rebecca would likely be mostly responsible for curating the art selections. *Underground* had begun its writing workshops with small groups of 4-8 students attending so far.

Other Business/Announcements

Anna motioned that Mabel Padilla be appointed to a student at-large position on the Committee, Kenleigh seconded. The motion passed unanimously.

Bryce announced that the upcoming fall College Media Association/Associated Collegiate Press convention would be held in Louisville, Ky. from October 25 to 28. *The Signal* was nominated for an ACP Pacemaker, alongside several individual nominations.

Boyd announced that the Don Lemon event was very successful including Student Media coverage. The IMPACT CEO Angela Rye was scheduled as the featured speaker for the MLK Commemoration Keynote on January 24.

The meeting was adjourned. The next meeting was scheduled for November 16, 2018 in room 225 in the CAS Event Center.