



Committee on Student Communication – Meeting minutes
Friday, November 16, 2018, 11:00 a.m., Room 2608, CAS Event Center

Members Present

Katie Leaman (NEON General Manager), Anna Sandy (*New South* Editor-in-Chief), Danny Varitek (*The Signal* Editor-in-Chief), Kenleigh Watkins (Album 88 General Manager), Grace Aldis (*Underground* Editor-in-Chief), Jody Brooks (faculty member, College of Arts & Sciences), Mabel Padilla (Undergraduate student at-large), Meredith Pruden (Graduate student at-large), Bryce McNeil (Director, Student Media), Wakesha Henley (Business Coordinator, Student Media), Boyd Beckwith (Senior Director, Student Center)

Members Absent

Faculty, College of the Arts or College of Arts & Sciences (vacant), Jeannie Barrett (ex-officio)

Call to order

Bryce McNeil called the meeting to order at 11:05 a.m.

Bylaws

Bryce opened the meeting to discuss a slight additional revision for formatting to the CSC bylaws. The committee unanimously approved the revisions.

Line item #1

Bryce opened the meeting to discuss dates and times for CSC meetings for 2019. Members agreed on keeping the 11 a.m. hour and continuing to meet on the 3rd Friday of the month where circumstances dictated. The pending dates for Spring meetings are January 25, February 22, March 1 and April 12. The Committee agreed March 1 would be an ideal date to interview Media Head candidates if possible.

Bryce asked for feedback concerning the best date to post Media Head positions. Members voted on February 11, with a February 25 deadline.

Media Head Updates

The Signal- Danny reported that the last 2018 print issue would be November 27. He introduced the new 3rd party vendor that will work with the Signal to increase advertising. MBDM would use the existing 75,000 email subscribers to increase their advertising revenue.

Album 88- Kenleigh reported that the application deadlines for the DJs had closed. She will work with the other media groups that are interested in podcasting. Bryce mentioned the Perimeter students that are interested in podcasting on the satellite campuses.

NEON- Katie reported that the staff continued to work on a new website and logo for NEON. The team would present the new name when those items were completed. The premier of creative content produced in the summer/fall was scheduled for December 7 at Cinefest.

New South- Anna reported that the fall issue has been launched. The AWP conference will be in Portland in March 2019 and the entire editorial staff would be attending.

Underground- Grace reported that the staff continued to conduct workshops and that distribution was increased for 8.1 and 8.2 Issues. *Underground* scheduled a release party with an open mic night at Condesa Coffee on the evening of November 28.

Other Business/Announcements

Boyd opened the floor to ask the media students about ideas for the wall across from the Bookstore that holds *The Signal* print issues. Katie suggested that they could use a monitor on the wall. Danny thought that a sign hanging from the ceiling would bring attention to the wall and the shelves in the corner.

Danny brought up the partnership with Corvias and the SGA president. He thought a similar arrangement for Student Media leaders (a partnership concerning housing, scholarship or tuition assistance) would be useful. Boyd recommended working with the GSU development department to access options available to the Media students. It was agreed to discuss the issue further at the next meeting, with a relevant guest if possible.

The meeting was adjourned. The next meeting was scheduled for January 25 with the location to be determined.