



**Committee on Student Communication – Meeting minutes (Annual Meeting)
Friday, September 21, 2018, 11:00 a.m., Room 223, CAS Event Center**

Members Present

Anna Sandy (*New South* Editor-in-Chief), Jeannie Barrett (ex-officio), Boyd Beckwith (Senior Director, Student Center), Katie Leaman (GSTV General Manager), Grace Aldis (*Underground* Editor-in-Chief), Bryce McNeil (Director, Student Media), Kenleigh Watkins (Album 88 General Manager), Meredith Pruden (General student at-large), Danny Varitek (*The Signal* Editor-in-Chief), Jody Brooks (faculty, at-large)

Members Absent

Faculty, Communication (vacant), Graduate student at-large (vacant), Digital Media Group General Manager (vacant), Undergraduate student, at-large (vacant)

Guest(s)

None.

Call to order

Boyd Beckwith called the meeting to order at 11:13 a.m.

Introductions

New committee members introduced themselves and Bryce briefly reviewed the committee vacancies.

CSC Bylaws

Bryce presented proposed revisions for the bylaws for the purposes of formally renewing at the next meeting.

Boyd and Bryce reviewed some of the significant proposed changes. As Bryce was assuming Director responsibilities for Student Media, the proposed bylaws would refer Chair duties to that position. Also, GSTV would change its name to Neo Network (NEON), which the bylaws would reflect. Bryce added that the overall number of members was reduced in this proposal to greater ensure the possibility of fulfilling quorum.

Jody, Anna and Jeannie proposed a series of grammatical and formatting corrections. Jeannie also recommended ensuring that the policies made clear ex-officio role in helping the board with deliberations but not voting (apart from matters that affected Album 88).

Boyd recommended adding the Student Media Business Coordinator (Wakesha Henley) as an ex-officio position on the board.

The board had an extensive discussion on the issue of faculty representation on the board. Jeannie and Boyd both recommended having two faculty positions. Jeannie recommended against only recruiting from a specific department but instead suggested including wording to emphasize experience with media production or distribution.

Modern Media Conference 2019

Bryce explained the history and background of the event. As it was a biennial event, he opened the floor for board members to make suggestions on what steps to take for a successful 2019 event.

Anna recommended mirroring the academic concept of soliciting proposals from potential speakers. Meredith

agreed and also recommended circulating this call on various email listservs. Anna, Grace and Jody all liked mid-to-late October as the preferred time for the event.

Katie suggested more panel-related content, as typically seen at Dragon*Con, particularly to encourage more student participation at the event itself. She added that outreach to groups like Women in Film would help in recruiting speakers. Kenleigh said she would like to see successful alumni from the radio station alongside the other Student Media organizations.

Anna recommended getting the word out to Georgia State professors sooner than in past years to help boost attendance and awareness. Jody added that if instructors can place it on their syllabi, it would have a better chance being promoted in classes.

Media Heads Updates

The Signal- Danny reported that the staff published the fifth paper edition of the semester with nine remaining. The team still being built out with ongoing recruitment efforts. The paper's 85th anniversary was set for October 22 with a special issue in the works, to be published in conjunction with a marketing campaign titled "Be Independent." He also reported the staff needed much more distribution, as he estimated that they were only reaching 50% of the desired distribution sites, due to the lack of a distribution manager.

Album 88- Kenleigh reported that the new recruitment period completed with 22 applicants, most of them very enthusiastic. There was a lot of interest in developing podcasts for January 2019 with a preference to be on Spotify and Apple. TWINS was scheduled for a September 25 *88 Sessions* performance.

GSTV- Katie reported that rebranding was the primary focus of staff. A new logo and a new website were in development for the anticipated renaming of the organization to Neo Network (NEON). The production teams were already in the editing process, aiming for a December premiere for three projects. There were 220 people listed in GSTV PIN profile as of the morning of the Annual Meeting.

New South- Anna reported that the staff participated in the Brooklyn and Decatur Book Festivals. The staff was already working on proofs for the upcoming issue, with a target publication time of mid-to-late October. The Fall reading for this issue was the first Friday of November at JavaVino, with new graduate students reading. Plans to attend the Association of Writers and Writing Programs in March were already ongoing.

Underground- Grace reported that the second staff meeting of the semester would be on September 26. The deadline for students to submit for the next issue was set to October 15. The staff was scheduled to recruit members and promote the submission deadline at the upcoming student organization fairs as well as a series of classroom visits. The journal was pursuing a contract with Booklogix for the FY19 printing.

Q&A

No questions were presented to the committee.

Announcements

Boyd announced that Don Lemon would be Spotlight's Featured Speaker on October 2. GSTV's Mikayla Newton was scheduled to introduce him. He added that the Courtland Bridge would be open for traffic very soon, with a ribbon cutting scheduled for the coming weeks.

Bryce reported the Library's request to place a Digital Commons Copyright on Rampway yearbooks. Boyd suggested asking the College Media Association for advice on how to proceed.

The meeting was adjourned. The next meeting was scheduled for October 19, 2018 in room 225 in the CAS Event Center.