



Committee on Student Communication – Meeting minutes
Friday, November 17, 2017, 10:00 a.m., CAS Event Center, Room 225

Members Present

Katie Leaman (GSTV General Manager), Alec Prevett (*Underground* Editor-in-Chief), Bryce McNeil (Assistant Director for Student Media), Anna Sandy (*New South* Editor-in-Chief), Jody Brooks (faculty, at-large), Jeannie Barrett (ex-officio), Christina Maxouris (*The Signal* Editor-in-Chief)

Members Absent

Boyd Beckwith (Director, Student Center), General student at-large (vacant), Douglas Metcalfe (faculty, Communication), Graduate student at-large (vacant), Undergraduate student, at-large (vacant), Nicole Motahari (Digital Media Group General Manager), Spencer Vaughan (Album 88 General Manager)

Guest

Kenleigh Watkins (Album 88 Program Director)

Call to order

Meeting was called to order by Bryce McNeil at 10:10 a.m.

2018 Meetings

Bryce reported that this would be the last meeting of the Fall semester pending any emergency meetings. Alec and Anna each noted that attendance for the meetings had been low for this semester and suggested new meeting times for Spring 2018. Bryce noted that more students have classes on Fridays than years past which has made the traditional scheduling more difficult. Jeannie suggested creating a Doodle poll for the members to see what time on Fridays would work best.

Bryce also added that in the spring meetings, the CSC would receive the information about the Media Fee Council allocation for FY2019. As GSTV was looking to re-brand and possibly consolidate with Digital Media Group, Bryce noted that this would mean detailed budgetary discussions, including possibly creating a one-time financial request for *The Signal* to explore data research or other projects to support web advertising. Christina reported wanting to do more in-house research first before requesting any funds. Katie and Nicole each favored an entirely new name rather than retaining either the GSTV or Digital Media Group names.

Bryce agreed to open up a Doodle poll and to leave it open for a few weeks so the members could review their best options for meeting times.

Media Heads Update

The Signal- Christina reported that the new website design for the paper would be rolled out on November 28. The staff was working on at least two stories that would be published first on the website during this rollout. The print edition continued to be 16 pages long for budget efficiency. This would likely remain so for the rest of the spring semester with the exception of specialty issues. The Signal ranked 2nd in the Four-Year Weekly Newspaper of the Year category at the College Media Association's Pinnacle Awards.

Album 88- Kenleigh reported for Spencer. The staff was discussing options for WRASFest, to be held in March, including whether to have a one or two day show and how many bands to book. October applicants were being trained for graveyard and four student DJs were graduating in December and scheduling graduation shifts. The next window for new applicants is January 2018.

GSTV- Katie reported that the *Panther Report* team would film its first episodic content on Saturday. The GSTV manual was being updated with show-specific instructions and content. The staff was still submitting ideas for potential new names for re-branding. With new staff, management was re-organizing inventory of equipment and revising its checkout process. Katie was hoping for more broadcast journalism oriented workshop sessions for the spring.

New South- Anna reported that the staff was still accepting microprose submissions. They were aiming for a January release for an online mini issue in January. Hannah Pearman would provide art for the next issue. The staff was coordinating logistics for travelling to the Association of Writers and Writing Programs conference in Tampa in March.

Underground- Alec reported that the new issue will be sent to the printer shortly. A draft was sent and returned with some resolution corrections/suggestions. He was consulting with Bryce on shifting *Underground* over to Submittable to attract and manage national submissions.

Digital Media Group- Bryce reported for Nicole. Taylor Dudley held two meetings with students interested in recording podcast content. The goal was to upload content in the month of December.

Bryce added that eleven staff from Student Media had travelled to the College Media Association and College Broadcasters Inc. conventions (four from The Signal, three from GSTV, two from Album 88 and two from Digital Media Group). Alec and Bryce presented a session in Dallas on the National Day on Writing.

The meeting was adjourned. The next meeting was scheduled for January 13, 2018 at a yet to be determined time and location.