



**Committee on Student Communication – Meeting minutes (Annual Meeting)
Friday, September 22, 2017, 10:00 a.m., CAS Event Center, Room 223**

Members Present

Boyd Beckwith (Director, Student Center), Katie Leaman (GSTV General Manager), Christina Maxouris (*The Signal* Editor-in-Chief), Alec Prevett (*Underground* Editor-in-Chief), Bryce McNeil (Assistant Director for Student Media), Anna Sandy (*New South* Editor-in-Chief),

Members Absent

General student at-large (vacant), Douglas Metcalfe (faculty, Communication), Graduate student at-large (vacant), Undergraduate student, at-large (vacant), Nicole Motahari (Digital Media Group General Manager), Jody Brooks (faculty, at-large), Jeannie Barrett (ex-officio), Spencer Vaughan (Album 88 General Manager)

Guest

Kenleigh Watkins (Album 88 Program Director)

Call to order

Meeting was called to order by Boyd Beckwith at 10:12 a.m.

Introductions

The members of the committee introduced themselves and described their duties.

CSC Bylaws

Bryce referred the Committee and audience to CSC bylaws and reminded them that there was no obligation to renew them this year. However, if the members of the committee wanted to propose amendments throughout the year, they were free to do so. Katie reminded the committee that GSTV was considering re-branding and that this may require proposing an update to the bylaws in the spring to reflect whatever the new brand might be.

Modern Media Conference

Bryce announced that the schedule was full for the 2017 Modern Media Conference on September 28-29, 2017. The keynote speaker was D.W. Pine (*TIME*), the featured speaker was Lauren Ellis Jones (*VICE Magazine*) and the featured workshop would be presented by Bob and September Day Carter (Neighborhood Studio). Registration was free for Georgia State students and \$20 for the general public. Over 100 students were registered at the time of the meeting.

Media Heads Update

The Signal- Christina reported that *The Signal* re-opened its window for applicants and Bryce created a calendar event to increase awareness. Due to the limitations of the current printing budget, the staff was exploring ways to shorten the length of upcoming issues and circulation while still delivering to all Perimeter campuses. The staff held its final orientation of the summer one week prior to the beginning of the semester.

Album 88- Kenleigh reported for Spencer. The station opened up its first application window on September 11 and would be accepting applications until September 25. This would mark the first semester that the station would be accepting applicants through the OrgSync portal and also the first time it would pre-designate the application windows throughout the Fall and Spring semester. Kenleigh added that regardless of how many application windows each semester had, the goal was to always open a window on the second Monday of any given semester. There would also be windows opening on October 16, January 15 and February 26.

GSTV- Katie reported that the team was implementing new training systems and had acquired over 40 volunteers over the course of the past few weeks. The organization was scheduling monthly workshops to retain and educate new volunteers. Four reports had been uploaded at this point for *Panther Report* with two episodes of *PrimeTime Sportz*.

New South- Anna reported that Julia Kolchinsky Dasbach, the 2016 winner of *New South's* poetry contest, would be reading at the Troy Moore Library on October 12. The staff was on schedule to have the next issue ready for distribution at this event. The staff would be working on a contract with Sheridan Press to print the issue. Staff members were scheduled to join *Underground* to present a session at MMC to give students advice on submitting work for publication.

Underground- Alec reported that the submission window was open for students interested in submitting literature and art to *Underground*. The masthead was now full with volunteers to edit each section. The target date for publication of the first issue was late-November.

Digital Media Group- Bryce reported that DMG would be consulting with a third party for a review of the app for suggestions on redesign and marketing. He also announced that Taylor Dudley had been selected to be Social Media Manager for the organization.

Q&A

A student asked each leader the best way to immediately get involved with the media organizations. Bryce encouraged students to attend MMC to learn more about the media organizations in general, particularly the session co-presented by *Underground* and *New South*. Christina recommended bookmarking the OrgSync application for The Signal even if students were not interested in immediately applying, as it would open and close periodically. Katie added that GSTV had a variety of opportunities so students were encouraged to email her directly or to request to join GSTV's OrgSync portal so that she would directly reply

Additional Business

Boyd reminded the Committee and audience that Alex Sheen would be the next scheduled speaker in the Distinguished Speaker Series (October 10th) at Student Center East.

The meeting was adjourned. The next meeting was scheduled for October 20, 2017 at 10 a.m. in room 2608 of 25 Park Place.