



**Committee on Student Communication – Meeting minutes**  
**Friday, October 20, 2017, 10:00 a.m., 25 Park Place, Room 2608**

**Members Present**

Katie Leaman (GSTV General Manager), Alec Prevett (*Underground* Editor-in-Chief), Bryce McNeil (Assistant Director for Student Media), Anna Sandy (*New South* Editor-in-Chief), Jody Brooks (faculty, at-large)

**Members Absent**

Boyd Beckwith (Director, Student Center), Christina Maxouris (*The Signal* Editor-in-Chief), General student at-large (vacant), Douglas Metcalfe (faculty, Communication), Graduate student at-large (vacant), Undergraduate student, at-large (vacant), Nicole Motahari (Digital Media Group General Manager), Jeannie Barrett (ex-officio), Spencer Vaughan (Album 88 General Manager)

**Guest**

Kenleigh Watkins (Album 88 Program Director)

**Call to order**

Meeting was called to order by Bryce McNeil at 10:07 a.m.

**Modern Media Conference 2017**

Bryce reported that the event was well-received by attendees although attendance was disappointing. Over 150 students registered for the event. He opened the floor up for suggestions to improve the attendance in 2019.

Katie argued that a bigger promotional push for the event was needed. Anna suggested that having a full year with no MMC should be used to get speakers to agree further in advance to appear. Katie felt this would help with the production of promotional materials, whereas Anna emphasized getting word-of-mouth going. Anna also emphasized having as intuitive a website for the event as possible, noting that her students said that they could not find all of the information that they wanted.

Jody said that two weeks prior to the beginning of a semester would be an ideal time to target graduate teaching assistants to build MMC into their syllabi for extra credit or as assignments. Bryce also suggested emphasizing the promotion of individual sessions within the conference moreso than the conference itself as he found students were somewhat confused by the conference format, considering constant presence a mandatory part of attending.

Bryce asked if creating session times designed to line up explicitly with Georgia State's classroom sessions would be helpful and the committee agreed that it would be. However, the committee did not think a conference-specific app was necessary or would be used by many students.

### **Media Heads Update**

The Signal- Bryce reported for Christina. The staff would be decreasing their issue length to 16 pages to meet their printing budget while distributing to all campuses. Special issues will still be 20 pages. The staff was targeting November to introduce their new website, possibly with a launch party. The paper hosted a viewing party for the New York Times' "Get with the Times" livestreamed event with Trevor Noah. Several staff members were scheduled to attend the national College Media Association convention in Dallas.

Digital Media Group- Bryce reported for Nicole. Nicole would also be attending the CMA convention in Dallas and Taylor Dudley would be attending the College Broadcasters Inc. convention in San Antonio. Taylor had accumulated the names of seven students interested in podcasting and scheduled a late-October meeting to discuss show ideas and scheduling.

Album 88- Kenleigh reported for Spencer. The staff represented Album 88 in the Georgia State Homecoming parade and would join several local college stations for the Little Five Points parade. A new application window for volunteers had opened, marking the first time in several years the station opened a second window in a semester. Five new DJs were trained from the previous window. The station received the basketball schedule and was lining up the games that would be broadcasting on Album 88.

*Underground*- Alec reported that the submission window for the next issue was now closed. The count was 47 for poetry, 18 for art and 22 for prose. The staff took part in promoting the National Day on Writing, including conducting writing exercises and holding contests. They would be announcing winners on the *Underground* Facebook page. Bryce and Alec would present on the National Day on Writing at the CMA convention. The target time for publication of the first issue was still late-November.

*New South*- Anna reported that over 25 students attended the Julia Kolchinsky Dasbach reading at the Troy Moore Library. This also served as the introduction of the latest issue, the last with the prior staff on the masthead. *New South* also hosted a submission jam at Manuel's Tavern and participated in the National Day on Writing promotion (conducting "Blackout Poetry" activities). The theme of the next issue will be hunger and will feature micro prose/poetry.

GSTV- Katie reported that volunteer training programs were ongoing and the GSTV manual was being updated to include transition advice for future leaders. *Prime Time Sportz* was producing the eight episode of the season on the day of the meeting and there were now 20 videos uploaded from *Panther Report*. Management was pitching ideas for 10 and 15 second video spots that could be used on the Student Center promotional wall. The production team would begin filming in November for creative projects.

The meeting was adjourned. The next meeting was scheduled for November 17, 2017 at 10 a.m. in room 225 of 25 Park Place.