



**Committee on Student Communication – Meeting minutes  
Friday, April 14, 2017, 10:00 a.m., 455 Student Center West**

**Members Present**

Joey Redman (GSTV General Manager), Troi Charity (*The Signal* Editor-in-Chief), David Revzin (*Underground* Editor-in-Chief), Stephanie Bivins (Album 88 General Manager), Bryce McNeil (Assistant Director for Student Media), Megan Sexton (faculty, at-large), Jeannie Barrett (ex-officio)

**Members Absent**

Boyd Beckwith (Director, Student Center), Stephanie Devine (*New South* Editor-in-Chief), Omar Nelson (general student at-large), David Armstrong (faculty, Communication), Adetinmi Obilana (graduate student at-large), Tammy Huynh (undergraduate student, at-large), Lauren Booker (Digital Media Group General Manager)

**Guests**

Christina Maxouris (*The Signal* Editor-in-Chief-elect), Anna Sandy (*New South* Editor-in-Chief-elect), Spencer Vaughan (Album 88 General Manager-elect), Katie Leaman (Album 88 General Manager-elect)

**Call to order**

Meeting was called to order by Bryce McNeil at 10:09 a.m.

**FY2018 Budget Allocation Update**

Bryce confirmed that the CSC's proposal for the FY2018 allocation was presented to the Student Activity Fee Committee on March 31 and approved. McNeil noted that there was a \$800 discrepancy (in the CSC's favor) from the overall amount allocated, which was designated to the Central Media speedtype.

Troi asked for an update on Perimeter Student Activity Fee funding towards *The Signal*. She noted that various reserve funds needed to be transferred to *The Signal's* FY2017 printing budget to ensure the regular amount of issues would be printed and delivered to all of the campuses.

Bryce confirmed that Perimeter College would only be contributing \$4,000 towards printing going forward. Perimeter College's funding model did not account for printing as an essential service as the Atlanta campus has. Jeannie suggested adjusting the circulation throughout FY2018 to account for the lower budget although Bryce noted that the circulation does potentially affect advertising. The committee generally agreed that the priority needed to shift towards online advertising.

**CSC Questions for New Members**

Joey asked Bryce to clarify the next time that the bylaws would be up for renewal. Bryce was confirmed that while the committee was free to review and revise the bylaws if it saw fit, the bylaws were not due for renewal until the 2018-19 year.

Jeannie reminded members of next year's committee that the state cannot make content decisions for any media group outside of Album 88 (as the liability for WRAS falls on the state). This is the rationale behind non-student members only having a vote on matters pertaining to Album 88 affairs but not other groups within Student Media.

### **Media Heads Updates**

Digital Media Group- Bryce reported that DMG uploaded the podcast version of a March symposium held at Georgia State by the Atlanta Press Club. His goal was to work with Nicole to establish a permanent MP3 hosting site for the DMG podcasts.

*The Signal*- Troi reported that the staff was planning the 2017 summer magazine. The staff planned to reduce the page count to account for the aforementioned budget difficulties. The staff hosted and livestreamed SGA election debates on YouTube. The GSUSignal Twitter account has over 3,000 followers. The annual *Signal* banquet would be hosted on this night, sponsored by *The Signal* alumni association. The training of the 2017-18 staff was underway.

Album 88- Stephanie reported that designs were submitted for approval for new apparel and merchandise for the station, including T-shirts, caps, stickers and pins. WRASFest was scheduled for May 29, 2017 at the Masquerade. All contracts for performing artists have been submitted to the school's legal department.

GSTV- Joey reported that overall the station was on target to finish with 160 uploads or more on the year. The *Panther Report* staff did a live-to-tape analysis of the SGA debates, which went smoother than the previous year. The final episode of *Stuff & Things with People* was to be uploaded this afternoon with a final episode of *Medium* and *City Warriors* to come.

*New South*- Stephanie reported that the staff had been selected for 2017-18. The next issue will be printed through Sheridan, which prints *Five Points*. David asked to clarify what the process was to use a printer that a journal has not used before. Jeannie recommended that getting as much information from a printer ahead of time as possible, such as e-Verify forms and W9s, before proceeding with sending the potential vendor a contract. David felt that the printing process for *Underground* was delayed due to working with new printers for the first time in five years.

*Underground*- David reported that due to the aforementioned problems, it was likely *Underground* would use separate vendors for each issue, but that there would be two issue for FY2017. The first would be delivered in May, the second issue delivered over the summer. The journal would have different size fsdimensions from the previous years.

### **Additional Business**

Bryce added that he would like to have a collated handbook for Student Media in 2017-18, including best business practices related to purchasing and contracts. Jeannie agreed this would be a good practice.

The meeting was adjourned. The date and location for the Annual Meeting was to be determined for September 2017.