



**Committee on Student Communication – Meeting minutes**  
**Friday, March 10, 2017, 10:00 a.m., Room 1127, 25 Park Place**

**Members Present**

Joey Redman (GSTV General Manager), Troi Charity (*The Signal* Editor-in-Chief), David Revzin (*Underground* Editor-in-Chief), Boyd Beckwith (Director, Student Center), Stephanie Bivins (Album 88 General Manager), Lauren Booker (Digital Media Group General Manager), Stephanie Devine (*New South* Editor-in-Chief), David Armstrong (faculty, Communication), Tammy Huynh (undergraduate student, at-large)

**Members Absent**

Bryce McNeil (Assistant Director for Student Media), Megan Sexton (faculty, at-large), Omar Nelson (general student at-large), Adetinmi Obilana (graduate student at-large), Jeannie Barrett (ex-officio)

**Guests**

Wakesha Henley (Business Affairs Coordinator for Student Media)

**Call to order**

Meeting was called to order by Boyd Beckwith at 10:19 a.m.

**FY2018 Budget Allocation**

Boyd asked if there were any amendments or suggestions to be made regarding the final documents submitted to him by Bryce. None were raised. The documents would be presented to the Student Activity Fee Committee on March 31 for final approval.

**Media Heads Updates**

*The Signal*- Troi reported that *The Signal* planned on livestreaming two SGA debates at the end of the month. The staff had five issues remaining in the fiscal year, including the SGA issue and the Panthers of the Year issue.

She reported that *The Signal* had placed in the Top 3 in 21 categories at the Georgia College Press Association's "Better Newspapers" contest, including nine 1<sup>st</sup> place finishes. The paper also received 14 Top 9 rankings in the Southeast Journalism Conference's "Best of the South" contest, including 1<sup>st</sup> place in the College Newspaper category. Lauren ranked 1<sup>st</sup> in the College Journalist of the Year category and received \$1,500. The staff also received four rankings in onsite competition categories contributing to Georgia State winning the onsite team competition.

GSTV- Joey reported that the Primetime Sportz staff would be reporting on that weekend's Sun Belt basketball tournament in New Orleans. The production staff had now uploaded ten episodes of original content for the Spring semester, with six uploads remaining. He added two staff members had ranked in the Top 5 in the "Best of the South" contest and that Breana Albizu ranked 2<sup>nd</sup> in the onsite competition category of Anchoring.

*New South*- Stephanie Devine reported that the staff conducted a successful "Flash Frenzy" reading with *Five Points* at the national Association for Writers and Writing Programs conference in Washington. The staff was able to give away all copies of the most recent issue to promote the latest writing contest. Several of the readings were uploaded on the *New South* website.

*Underground*- David reported that issue 7.1 was sent to the printer and that the staff was currently working on 7.2 through the spring break. David was talking with staff about a Library submission workshop and opportunities to increase *Underground*'s visibility nationally and on campus.

Digital Media Group- Lauren reported that a goal for the staff was to get advertising space on the Student Center monitors to increase awareness of the app. She was also working with Bryce to streamline the podcast platform to YouTube and Soundcloud. The staff uploaded an interview with the *Underground* staff in vodcast form and the plan is to use this as a template for future Student Media interviews for the platform.

Album 88- Stephanie reported that the staff had created a shortlist of bands to play the upcoming WRASFest for May 27<sup>th</sup>. She was working with staff to create contract and invoice templates and the venue contract had been submitted to legal. Ayesha Abid ranked in the Radio Reporting category both onsite and in the "Best of the South" at SEJC.

### **Additional Business**

Boyd reported that the CSC was now ready to commence interviews for Student Media Media Heads for 2017-18.

The meeting was adjourned. The next meeting was scheduled for Room 1127 in 25 Park Place at 10 a.m. on April 14.