



**Committee on Student Communication – Meeting minutes
Friday, February 10, 2017, 10:00 a.m., 25 Park Place (Room 1127)**

Members Present

Boyd Beckwith (Director, Student Center), Bryce McNeil (Assistant Director for Student Media), Omar Nelson (undergraduate student-at-large, Troi Charity (*The Signal* Editor-in-Chief), David Armstrong (faculty, Communication), Joey Redman (GSTV General Manager), Jeannie Barrett (ex-officio), Stephanie Bivins (Album 88 General Manager), Lauren Booker (General Manager, Digital Media Group)

Members Absent

Adetimi Obilana (graduate student at-large), Megan Sexton (faculty, at-large), Stephanie Devine (Editor-in-Chief, *New South*), David Revzin (Editor-in-Chief, *Underground*), Tammy Huynh (undergraduate student at-large)

Guests

Cassie Stanton (sitting in for David Revzin)

Call to order

Meeting was called to order by Bryce McNeil at 10:04 a.m.

FY2018 Budget Allocation Update

Bryce reported that Stephanie Devine and Stephanie Bivins each volunteered reductions in the New South and Album 88 yearly budgets respectively to account for the reduction in allocation to Student Media. Boyd reminded all of the leaders that any changes would need to be presented at the next CSC meeting, but especially any changes in stipends so that the proper allocations be created for hiring purposes.

Media Head Posting Update

Boyd suggested that the applications for the Student Media Head positions, with the exception of the Album 88 General Manager, be posted to the Orgsync website. Bryce confirmed that he would also upload additional leadership positions through OrgSync on or before February 27.

Boyd also clarified that due to the funding via advertising, *The Signal* could make the Editor-in-Chief position available for the application of Perimeter students. Perimeter students could tangentially be involved with other media groups if they produced content with Perimeter-funded resources. Boyd added that the deliberations for Perimeter funding would be on March 3, which would have the biggest impact on *The Signal* out of all of the six media groups.

Stephanie Bivins asked if it would be possible to conduct interviews on March 3 (preceding the March 10 meeting that she would be unable to attend). Bryce confirmed that there was a room reservation for that date, but Boyd noted that due to his presence at the Perimeter deliberations, he would have very limited possibility of attending via WebEx. Bryce confirmed that, depending on the number of applicants, he would try to set up Album 88 interviews on that day to ensure Stephanie Bivins' attendance.

Media Head Updates

The Signal- Troi reported that the next issue would be the Valentine's Day/sex issue. The staff was also coordinating with the Student Government Association to livestream the SGA debates in the spring. Since the last CSC meeting, the paper had received 20 new applications for volunteers. Members of the staff would be attending the Georgia Press Institute that weekend and the Southeast Journalism Conference the following weekend. Bryce added that *The Signal* was nominated in 17 categories for the Georgia College Press Association's "Better Newspapers" contest and 15 people were nominated for honors in 12 categories in the Best of the South contest at the Southeast Journalism Conference.

Album 88- Stephanie Bivins reported that the latest application window for new volunteers had closed. The 88 Sessions staff filmed *Shepherds* for a January session. The new production room was close to ready and DJs were excited to present ideas for genre-specific streams. The staff planned to present ten bands for WRASFest on May 27. Due to the new downtown location, Stephanie was open to exploring shuttle options for students living on-campus.

GSTV- Joey reported that Panther Report was noting increased activity, with 15 uploads in the past two weeks. The shows *City Warriors* and *Medium* made their debuts online and including the episodes for *Gena of the Lamp* (from the fall), the Production staff would exceed its FY2016 content by three episodes. At the time of the meeting, the post-production team was on schedule. GSTV would also be sending students to the Southeast Journalism Conference.

New South- Bryce reported that the staff was attending the Association of Writers and Writing Programs convention in Washington, DC. The staff was collaborating with *Five Points* for an onsite reading event. They were also promoting their national writing contest.

Digital Media Group- Lauren reported that the app launch event was held at the Student Center with over 80 people in attendance over the course of two hours. Prizes and food were provided at the event as incentive to download the app. The dmgatl.com website was now live, as a landing page for people looking to download the app and including staff bios and photos from the event. She was also working with Bryce on securing branding approval for an advertisement for Student Center screens.

Underground- Cassie reported the staff had received printing quotes and would be proceeding with BookMobile for its next issue. Due to the delay in this issue and a newly opened submissions window, she reported that the next two issues would likely be released in rapid succession. The staff was exploring the concept of doing a national contest to increase the journal's exposure. Jeannie confirmed that David had consulted with her on how to notify students of their first publication listing rights. The staff was exploring doing an event similar to a "submission jam" but with an emphasis towards on-spot writing.

The meeting was adjourned. The next meeting was scheduled to be on March 10th.