



**Committee on Student Communication – Meeting minutes
Friday, November 11, 2016, 10:00 a.m., 25 Park Place (Room 1127)**

Members Present

Bryce McNeil (Assistant Director for Student Media), Troi Charity (*The Signal* Editor-in-Chief), Boyd Beckwith (Director, Student Center), Stephanie Bivins (Album 88 General Manager), Tammy Huynh (undergraduate student at-large), Lauren Booker (General Manager, Digital Media Group), Stephanie Devine (*New South* Editor-in-Chief), David Armstrong (faculty, Communication), David Revzin (Underground Editor-in-Chief), Jody Brooks (faculty, at-large)

Members Absent

Joey Redman (GSTV General Manager), Omar Nelson (general student at-large), Adetinmi Obilana (graduate student at-large), Jeannie Barrett (ex-officio)

Guests

LaDarrius Heath (sitting in for Joey Redman)

Call to order

Meeting was called to order by Bryce McNeil at 10:04 a.m.

Student Center Survey

Bryce provided a segment of feedback from a 2016 Student Center survey specifically pertaining to Student Media. The feedback indicated that there was still a lack of awareness of some Student Media outlets and of different ways to access Album 88 in the daytime.

Spring Contracts

Bryce reported that recent policy implementations on contracts necessitated lead time for planning certain events for the Spring. So he opened the floor up for suggestions for events in the Spring that the Media Heads may want to do.

Stephanie Bivins reported that Album 88 would be doing 88 Sessions once a month. She also indicated interest in doing a free concert event similar to the “Dumpster Dive” that the staff did in 2014. She reported that there are a lot of talented students that have expressed interest in performing. She expressed interest in doing it in January. Bryce indicated that it might be more feasible to do in February depending on location logistics.

David Revzin reported wanting to stage a release event for the next *Underground* issue and possibly a submission deadline event for the next issue, so that students could workshop their material. Bryce suggested that reserving space at 25 Park Place would be much better for that event but that lead time would still be needed for promotion.

Troi reported that she would like for *The Signal* to have Open House events on Perimeter campuses in the Spring, starting in January to meet club rushes. Bryce added that he and Perimeter advisor Alice Murray have spoken with professors in the Perimeter English department about appearing in classes there to boost recruitment.

Lauren reported that with the DMG app now available for Apple devices, she would like to do a “launch” event in January in the Student Center. She invited all media heads to take part in the event.

Career Services

Bryce opened up the floor for feedback on if there was any interest in working with Career Services for various media related events. Troi suggested that there were *Signal* staff members that might be interested in putting together some sort of proposal for a working relationship. She noted several are involved with Career Services, which could be beneficial for starting a partnership of some sort. Stephanie Bivins felt a media-specific career fair would be of interest to the students at Album 88.

Jody added that the English department has engaged in outreach with its majors, but has not had a fair as proposed here. However, she did think something like this could be beneficial or at the very least, she would be happy to incorporate English sessions into a Career Services media-related fair. David agreed, noting that many undergraduate students are not familiar with the process of submitting to professional journals. He felt professionalization sessions could help with this process. Jody said that Josh Russell would be a good source to reach out to about the English department’s potential involvement.

Bryce noted that having the DMG app ready is a benefit for classroom visits because students could immediately download the app and then interact with Student Media.

Student Media Head Postings FY18

Bryce argued that the posting times for the Student Media head positions for FY18 should be posted as early as possible to give Human Resources the maximum allowable time to process hire forms. He argued a February deadline with interviews in early March would be preferable.

Troi worried that an early posting date might provide disincentive for students that were uncertain about their future plans. David and Boyd argued that an earlier posting time might also allowed for more transition training time. Boyd argued it would be best to have a lot of transition time if there were successful applicants that were less experienced than prior candidates.

Boyd suggested that moving the March CSC meeting to the 3rd would be advantageous for an early posting plan. Bryce also added that a Monday deadline would provide a little more lead time for applicants but still provide a sufficient amount of time for the CSC to set up interviews.

Boyd suggested posting the Media Head positions on February 13th with a deadline of February 27th, with interviews on March 3rd. The general leadership positions would then be posted on February 27th with a deadline of March 20th. Both deadlines would fall on Monday. The Committee agreed on this timeline.

Media Heads Updates

The Signal- Troi reported that there were three *Signal* issues remaining in the semester and the first print issue after break would be on January 10. The staff prepared promotional buttons for the paper and for its food drive event (“Caffeinated for a Cause”) in conjunction with Panther Pantry. The staff was

conducting an orientation during the CSC meeting for new volunteers. The staff has updated the volunteer application for people interested applying in Spring.

GSTV- LaDarius reported that new network ports were installed in the GSTV offices. The Panther Report and Primetime Sportz staff was waiting on a new table for anchoring purposes. He also reported there were three episodes of Primetime Sportz left for the fall semester.

Album 88- Stephanie Bivins reported that there would be one more 88 Sessions recording in the fall (the Pheels) and that the Shepherds would perform in January. She was meeting with the promotional department to discuss target dates for WRASFest and for the ordering of new promotional items.

Underground- David Revzin reported that the staff was holding off on production of the next issue until Spring to allow for a release party and to solicit more content from English classes. The staff was working on developing a formalized structure for the submission process in the future. Jody suggested a recurring fixed deadline could help English department professors work such deadlines into their syllabi for students' consideration.

New South- Stephanie reported that issue 9.2 has been distributed across campus. The staff was already on schedule for production of 10.1 with the intent to distribute by the end of Spring.

Digital Media Group- Lauren reported that the DMGATL app was finally available for download on Apple platforms. The staff was recording original podcasts to coincide with the official launch in the spring. She would work with staff on re-linking all of the media content so that the app would be current for this event.

Additional Business

Boyd reported that the *New York Times* has expressed interest in returning to campus, having spoken with various departments. However, prohibitive costs would likely prevent anything coming out of the talks.

The meeting was adjourned. The next meeting scheduled was for December 9th, however the Committee agreed to conditionally cancel this meeting unless any pressing business reason was put forth in the interim. The next meeting scheduled was for January 13th, 2017.