



**Committee on Student Communication – Meeting minutes (Annual Meeting)
Friday, September 9, 2016, 10:30 a.m., Cinefest**

Members Present

Joey Redman (GSTV General Manager), Troi Charity (*The Signal* Editor-in-Chief), David Revzin (*Underground* Editor-in-Chief), Boyd Beckwith (Director, Student Center), Stephanie Bivins (Album 88 General Manager), Tammy Huynh (undergraduate student at-large), Omar Nelson (general student at-large), Lauren Booker (General Manager, Digital Media Group), Bryce McNeil (Assistant Director for Student Media), Stephanie Devine (*New South* Editor-in-Chief), Jeannie Barrett (ex-officio), Jody Brooks (faculty, at-large), Adetinmi Obilana (graduate student at-large),

Members Absent

David Armstrong (faculty, Communication)

Call to order

Meeting was called to order by Boyd Beckwith at 10:33 a.m.

Introductions

The committee members introduced themselves to each other and the audience. Boyd explained the function of the CSC and briefly described the purpose of each media group.

CMAATL16/National Student Media Convention

Bryce explained that there would be no Modern Media Conference in 2016 as the various staff members of student media groups would instead be going to the national College Media Association convention at the Hyatt Regency at the end of October. He reported that he and Alice Murray, Perimeter Student Media Advisor, had worked throughout the summer with the CMA president and volunteers to coordinate a schedule of over 200 sessions. He was expecting Student Media to register over 50 students for the event, more than ten times the normal amount of students that would normally be able to attend the fall national convention.

Media Heads Updates

Album 88- Stephanie Bivins reported that the new application window for volunteer DJs was opening up. Bryce explained for the benefit of the audience that this window was open to students that already had an institutional GPA of 2.0 or higher. The first 88 Sessions was scheduled for Tuesday (September 13) with Ethereal performing. The staff was talking with Nai Br.xx to perform a session in October. The staff represented Album 88 during move-in day for Georgia State University housing for the first time, which was very well-received. She also noted that this was an opportunity to give students a variety of promotional items that the station had acquired during the summer.

The Signal- Troi reported that the staff had put out three issues thus far in the first semester in which the paper was available to the Perimeter campuses. The top priority was recruitment on Perimeter campuses to fill the various bureau chief positions. With the new student base served by the paper, the

distribution rate was now at 8,000 copies and she was in constant communication with Walton Press on how to refine the ratio of issues delivered to each campus. In addition, Marketing Manager Michael Gaither was working on presenting an Open House event that would inform the students about all of the Student Media outlets, tentatively set for September 27. Over the summer, she worked on revising the paper's OrgSync presence and now the application process for students had moved completely online.

GSTV- Joey reported that the Prime Time Sportz and Panther Report teams were assembling and reported that the first Prime Time Sportz episode had been uploaded the prior Friday. The station had been remodeled with new desk space and two new editing stations. Joey was talking with I.T. about possible getting more lines installed in the office so that the computer network system could be improved. The goal was to have five active editing bays by October. The station was hoping to match or surpass its video upload total from the prior year, which was a high for GSTV historically.

New South- Stephanie Devine reported that the new issue was with the printers and they were hoping the final copies would be delivered in time for a September distribution. The staff had already scheduled a "submission jam" for September 30 on the 23rd floor of 25 Park Place South. They had also already reserved plaza space for the National Day on Writing on October 20 in conjunction with *Underground* and *Five Points*. She had already met with Bryce to register *New South* students for the Association of Writers and Writing Programs convention in February.

Underground- David reported that the staff was currently soliciting submissions from the student body for the first issue of the fall, with a deadline of September 30. The staff had been at Library Plaza raising awareness of the submission deadline and he was in discussion with Reservations about potentially putting up a banner in that space.

Digital Media Group- Lauren reported that there were still issues making the app live on Apple devices. Over the summer, she worked with Bryce and with John Bandy (Director of Application Engineering) to provide GoodBarber with the appropriate certificate information. It was her intention once the app was live on Apple to have an "anchor" podcast about the events going on within all of the Student Media groups. She also anticipated editing the interface to incorporate additional GSTV video feeds.

Additional Business

Having spoken with various members before the meeting about the most convenient meeting times, Bryce suggested that future CSC meetings be moved up to 10 a.m. Stephanie Devine motioned for this, Stephanie Bivins seconded, the motion passed with no objections.

Boyd reported that the Student Advisory Council would be meeting on September 27 and that there was a vacant space for a Student Media representative. Stephanie Bivins reported that she could attend if necessary.

The meeting was adjourned with no questions from the audience. The next meeting was scheduled for October 14, 2016 at 10 a.m. in Room 1127 in 25 Park Place.